



Digital Marketing Services and Rates

From freelancers to agencies, we recognize the wealth of choices available for potential partners. To assist you in navigating this array of options, we've developed a chart aimed at bringing clarity and offering insights to inform your selection process.

	FREELANCER	SMALL AGENCY	LARGE AGENCY
Average Hourly Rate	\$50-\$100/hr	\$125 - \$225/hr	\$250 - \$500/hr
Brand Identity	\$500 - \$2,500	\$2,500 - \$7,500	\$10,000+
Brand Strategy	\$3,000 - \$6,000	\$6,000 - \$10,000	\$10,000 - \$40,000+
Websites	\$2,500 - \$5,000	\$10,000 - \$50,000	\$50,000+
Search Engine Optimization	\$500 - \$1,000/mo	\$1,500 - \$7,500/mo	\$10,000+/mo
Pay-Per-Click	\$250 - \$500/mo	\$1,000 - \$4,500/mo	\$5,000+/mo
Marketing Strategy	\$3,000 - \$6,000	\$6,000 - \$10,000	\$10,000 - \$40,000+
Social Media	\$250 - \$1,000/mo	\$1,000 - \$2,500/mo	\$2,500+/mo
	PERFECT FOR: <ul style="list-style-type: none"> • Personal Projects • Small Startups 	PERFECT FOR: <ul style="list-style-type: none"> • Well-Funded Startups • Small to Medium Businesses 	PERFECT FOR: <ul style="list-style-type: none"> • Fortune 500 • Large Businesses

Note: This chart is meant to be a resource to assist you in your selection of an agency partner. Keep in mind that costs for each service can fluctuate depending on the overall scope of work.

Contact us at amplify@werockdm.com to get started on a quote for your project.